

GLOBAL
BEAUTY
COMPANY

APR

Investor Relations 2026

Global Beauty Company – APR Corporation

2nd Quarter 2026 Results

2026.08.05

Disclaimer.

This presentation contains preliminary consolidated earnings results prepared in accordance with K-IFRS(Korean International Financial Reporting Standards).

The Company has early adopted K-IFRS 1118, *Presentation and Disclosure in Financial Statements* (IFRS 18), from fiscal year 2026. Accordingly, the prior-period financial information for fiscal year 2025 has been restated on the same basis for comparability purposes. The restated prior-period figures may differ from those previously disclosed by the Company.

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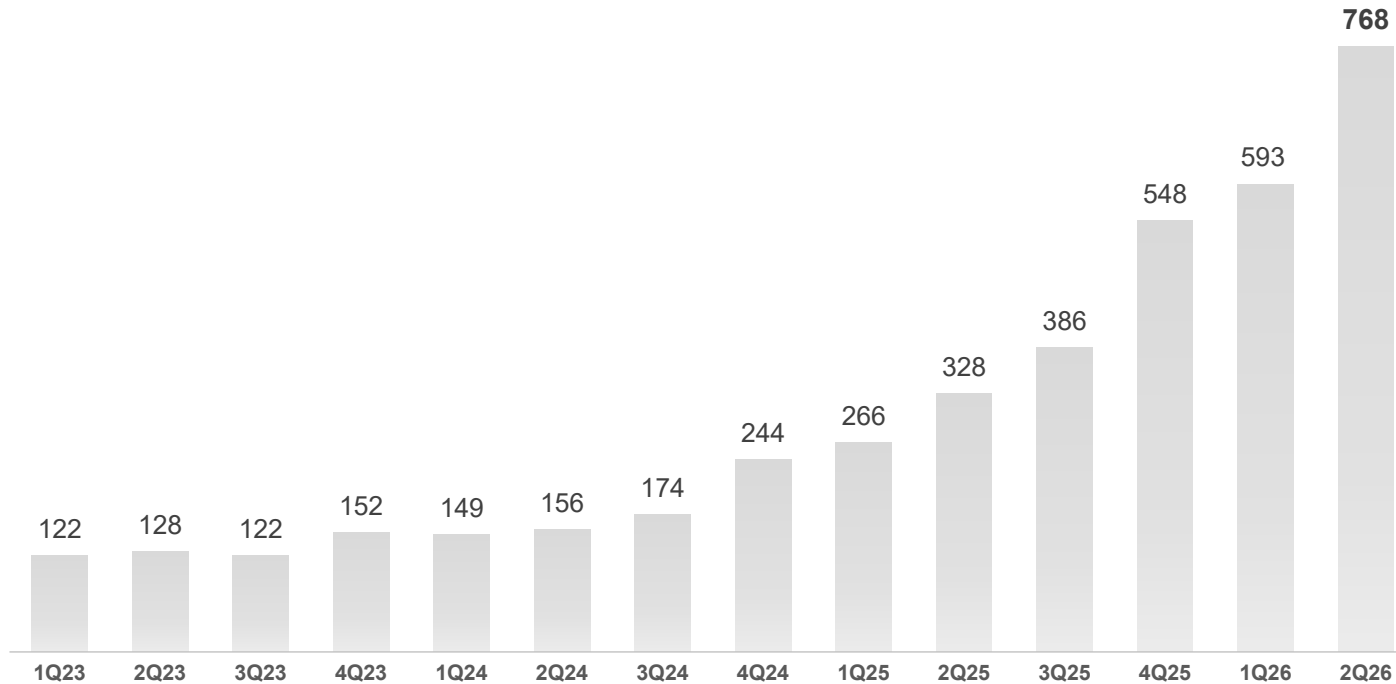
Quarterly Revenue Trends

2Q 2026 consolidated revenue reaches KRW 768bn

Achieved a new quarterly record, surpassing KRW 700bn for the first time

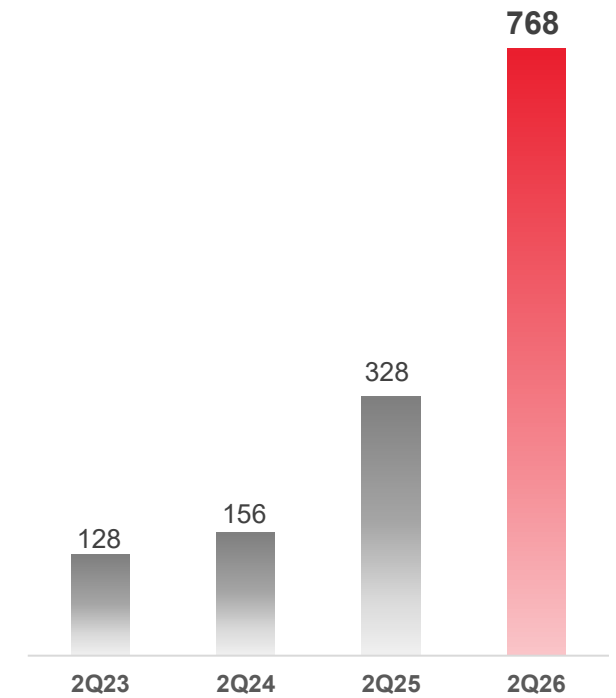
Quarterly Revenue Trends

(Unit : KRW Bn)



2Q Revenue Trends

(Unit : KRW Bn)



Record-high quarterly revenue and operating profit on continued growth

Revenue of KRW 768 bn(+134% YoY), O·P of KRW 191 bn(+135% YoY), OPM 24.8%

Unit : KRW Mn, %	Quarter					Note
	2Q25	% of	2Q26	% of	YoY	
Revenue	327,735	100.0%	767,533	100.0%	+134.2%	
Cosmetics/Beauty	227,062	69.3%	648,281	84.5%	+185.5%	
Beauty Device	90,049	27.5%	111,887	14.6%	+24.3%	
Others	10,623	3.2%	7,365	1.0%	-30.7%	
Operating Profit	81,258	24.8%	190,553	24.8%	+134.5%	
O·P Margin(%)	24.8%	-	24.8%	-	0.0%p	
Net Profit	66,309	20.2%	141,530	18.4%	+113.4%	
Net Margin(%)	20.2%	-	18.4%	-	-1.8%p	

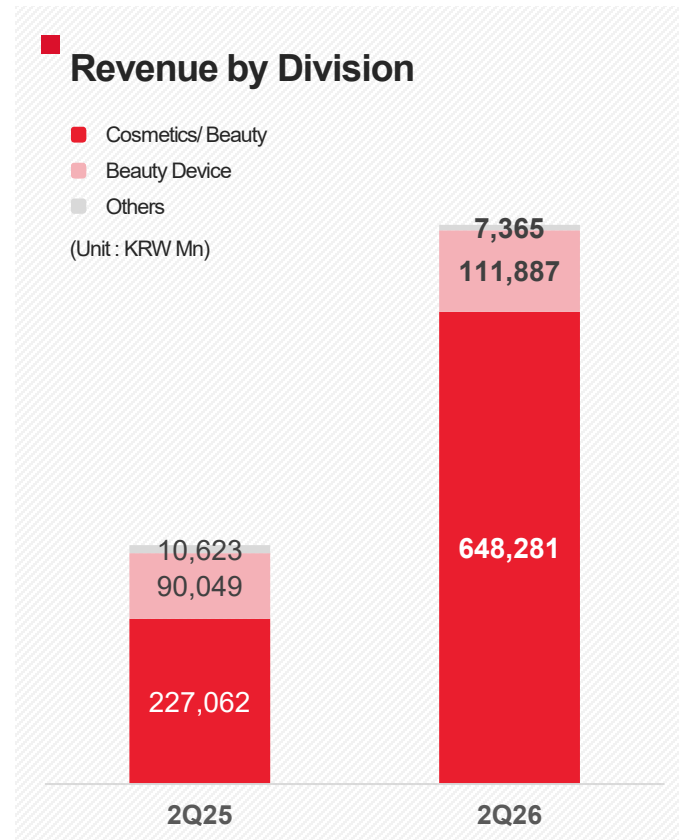
Note) The Company has early adopted K-IFRS No. 1118, Presentation and Disclosure in Financial Statements (IFRS 18), from the 2026 fiscal year.

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2nd Quarter Results by Division

Cosmetics: Regional, channel and category expansion drove record quarterly revenue of KRW 648bn (+186% YoY)

Beauty Device: Steady demand across global markets, with quarterly revenue of KRW 112bn (+24% YoY)



(Unit : KRW Mn)

Division	2Q25	2Q26	YoY	Key Notes
Cosmetics / Beauty	227,062	648,281	+185.5%	- Sustained triple-digit growth, achieving record-high quarterly revenue - New category product 'Collagen Glow Sunscreen' cumulative sales surpassed 400K units
Beauty Device	90,049	111,887	+24.3%	- Stable growth supported by solid global demand - New product launch: Booster Glow
Others	10,623	7,365	-30.7%	- Reduced contribution from non-core businesses
Total	327,735	767,533	+134.2%	

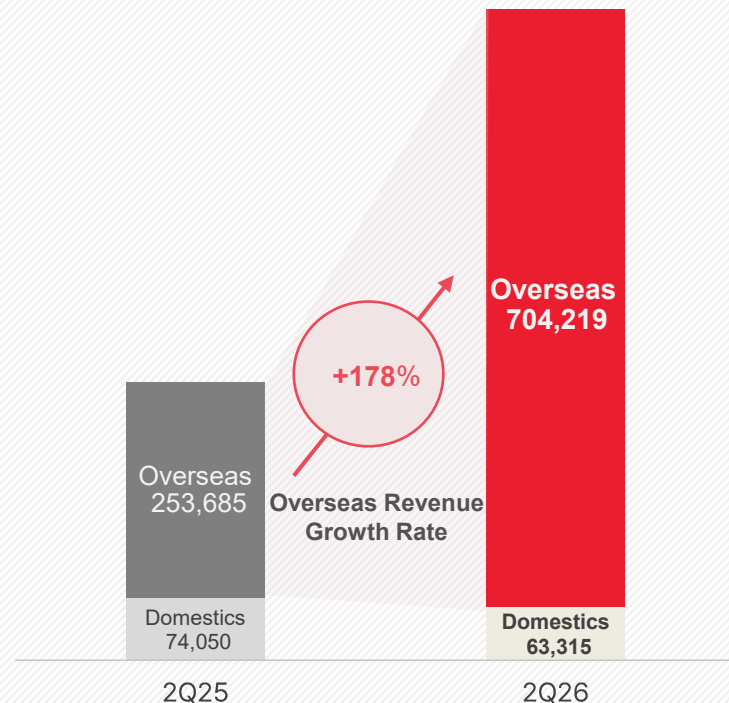
2nd Quarter Results by Regions

Overseas revenue +178% YoY, surpassing KRW 700bn and expanding to 92% of total revenue

Combined share of North America and Europe increased (40% → 68%)

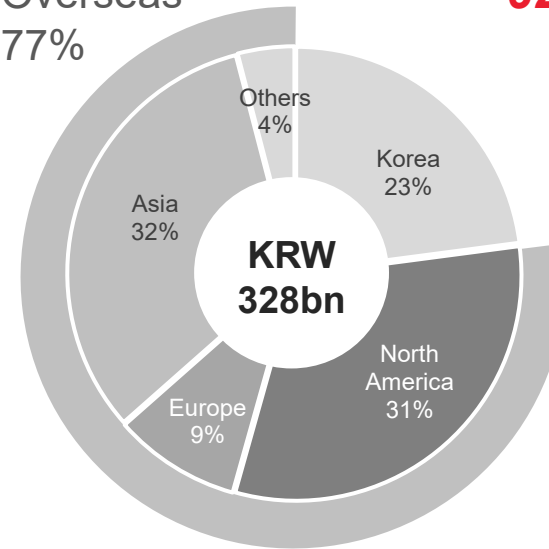
■ Domestic / Overseas Revenue

(Unit : KRW Mn)



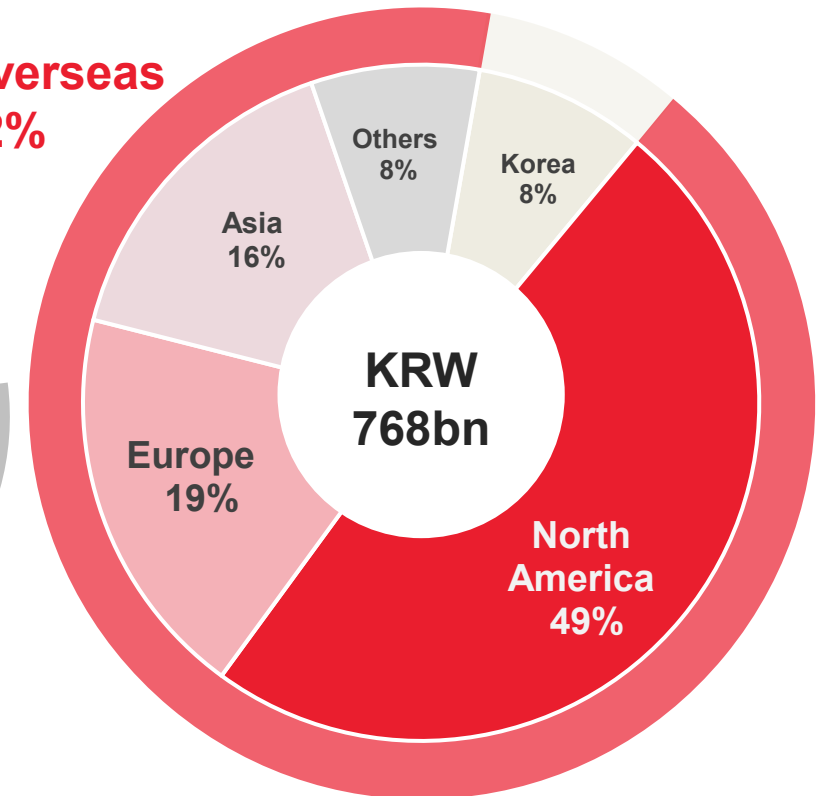
■ Regional Breakdown

Overseas
77%



2Q25

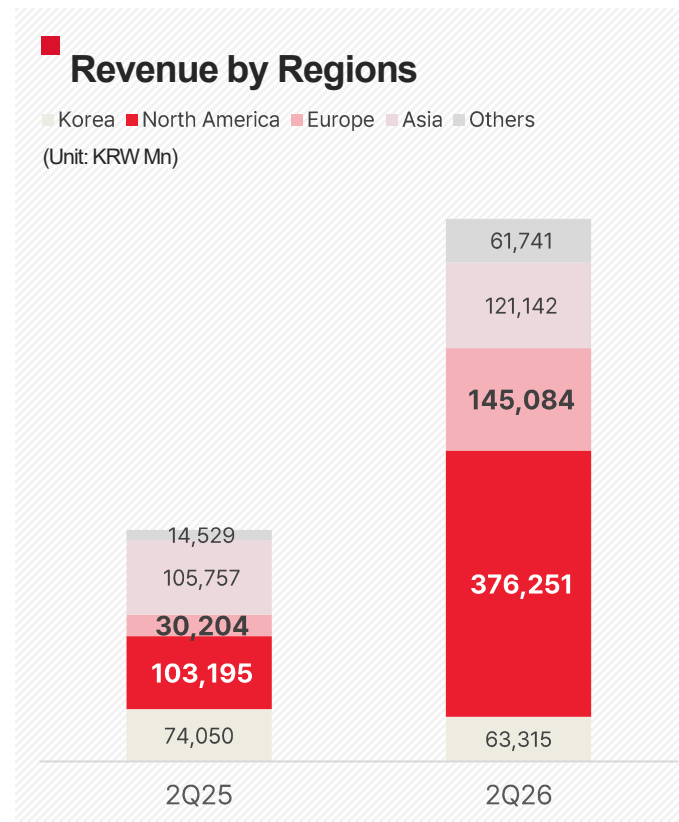
Overseas
92%



2Q26

2nd Quarter Results by Regions

Continued global topline growth driven by strong omni-channel performance in North America and online channel penetration in Europe
Stronger brand competitiveness from bestseller lineup expansion and new category launches



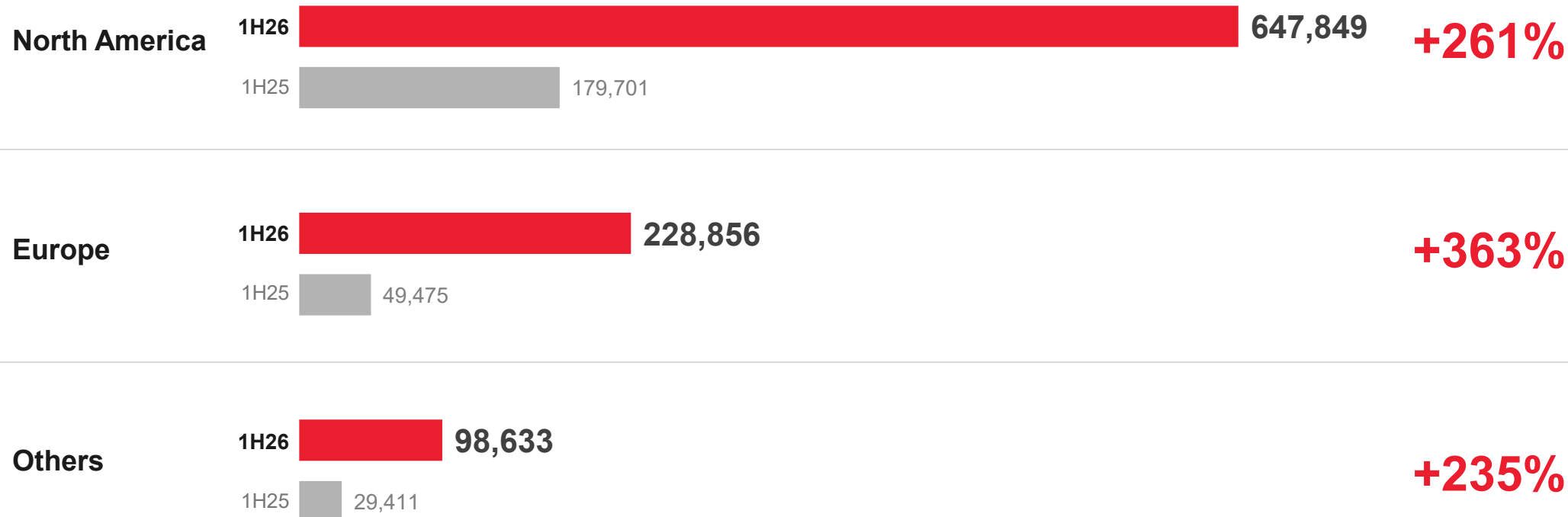
(Unit : KRW Mn)

Regions	2Q25	2Q26	YoY	Key Notes
Korea	74,050	63,315	-14.5%	- Strategic pivot to core segments via non-core rationalization
North America	103,195	376,251	+264.6%	- Solid growth continued across online channels - Offline expansion through entry into Target, Walmart and Nordstrom
Europe	30,204	145,084	+380.3%	- Online penetration across five key European markets - Nearly 5 times YoY growth, driving global momentum
Asia	105,757	121,142	+14.5%	- Revenue generated by stable demand
Others	14,529	61,741	+325.0%	- High growth continued as demand increased across global markets
Total	327,735	767,533	+134.2%	

1H 2026 Global Expansion Highlights

Proven North American model driving European growth and expansion into the Middle East and Latin America

(Unit: KRW Mn) Revenue Growth Rate



Financial Statements Summary (Consolidated)

■ Income Statement

Unit : KRW Mn	FY25	1H26
Revenue	1,527,345	1,360,889
COGS	356,728	296,190
Gross Profit	1,170,617	1,064,699
SG&A	805,071	733,670
Other Operating Income	20,266	20,126
Other Operation Expense	24,421	8,331
Operating Profit	361,391	342,825
Profit before Financing and Income Taxes	364,354	349,959
Profit before Income Taxes	364,304	347,844
Income Tax	74,649	89,051
Net Profit	289,655	258,793
Controlling Interests	289,655	258,793
Non-controlling Interest	-	-

■ Balance Sheet

Unit : KRW Mn	2025.12.31	2026.06.30
Current Assets	545,836	877,056
Non-Current Assets	225,902	225,030
Total Assets	771,738	1,102,086
Current Liabilities	238,369	382,338
Non-Current Liabilities	87,569	71,714
Total Liabilities	325,938	454,052
Controlling Interest	445,800	648,034
Paid-in Capital	3,893	3,894
Other Paid-in Capital	13,217	13,330
Other Equities	452	-
Accumulated Other Comprehensive Income	987	1,166
Retained Earnings	427,251	629,644
Non-controlling Interest	-	-
Total Equity	445,800	648,034

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